# Bhavik Andani

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## WordPress & Shopify Developer

Enthusiastic about leveraging 3+ years of experience in WordPress and Shopify development, I specialize in crafting secure, scalable CMS and e-commerce solutions. I focus on driving innovative web projects, optimizing SEO, and delivering high-performing, user-centric websites. With a strong passion for e-commerce development, I have worked extensively on enhancing site performance, streamlining user experiences, and customizing storefronts. Career highlights include leading an SEO initiative that significantly boosted e-commerce traffic and redefining digital experiences for a diverse client base across both platforms.

## EDUCATION

### Bachelor Of Technology in Electronics and Communications Engineering

Dharmsinh Desai University • Nadiad, Gujarat        Aug 2017 - May 2021

## WORK EXPERIENCE

### Teqto Infotech • Rajkot        Aug 2026 - Present

Teqto Infotech is a Rajkot-based IT company delivering reliable, scalable, and performance-driven web solutions for modern businesses.

### Ecommerce Developer • Full-time

- Developed and customized Shopify stores using Liquid, metafields, and theme architecture to deliver scalable, high-performance e-commerce solutions.
- Built custom Shopify sections and reusable components within the Dawn theme, improving content flexibility for clients.
- Implemented advanced product logic including dynamic pricing structures (e.g., price per meter), custom metafields, and tailored user flows.
- Optimized store performance, Core Web Vitals, and SEO to improve page speed, indexing, and conversion rates.
- Integrated third-party apps and APIs (payments, shipping, tracking, marketing automation) ensuring seamless functionality.
- Customized customer account interfaces and enhanced UX across mobile and desktop breakpoints.
- Collaborated with project managers and designers to translate Figma designs into pixel-perfect storefronts.
- Provided ongoing maintenance, debugging, and deployment support for live e-commerce stores.

### Bitnet Infotech • Rajkot        Oct 2024 - Apr 2025

### Wordpress Developer • Full-time

- Implemented and customized advanced WordPress plugins (e.g., ACF Pro, Elementor Pro, WooCommerce extensions) to meet complex client requirements without compromising site performance.
- Maintained and migrated WordPress websites between staging and production environments, ensuring zero downtime and smooth transitions.
- Mentored junior interns on WordPress best practices, code quality standards, and responsive design, fostering a collaborative and upskilled development team.
- Diagnosed and resolved complex website issues including plugin conflicts, layout bugs, and broken functionalities.

## SKILLS

- Experience in WordPress theme development and customization.
- Figma/PSD/Canva to Wordpress/Shopify
- Elementor/WP Bakery/ Divi/Oxygen Page Builder
- Proficiency in mobile responsiveness and accessibility
- Experience in building e-commerce platforms
- Experience in creating landing pages, templates
- Ability to perform regular site maintenance, updates and BackUps
- Create and Modify Online Stores on Shopify.

### Technologies

- HTML
- CSS
- JavaScript
- jQuery
- WordPress
- Woocommerce
- Shopify
- Liquid

### Interests

- Movies/Cinema
- Listening to Podcasts
- Bike Riding (Owns a Royal Enfield Hunter350)
- Travelling (Solo+Group)
- Making Digital Caricatures

**Empyreal Infotech Pvt. Ltd.** • **Rajkot, Gujarat**        **Jul 2022 - Sep 2024**
**Jr. Wordpress & Shopify Developer** • **Full-time**

- I have been a crucial part of the team with whom I learnt to design and through learning I developed WordPress websites from scratch, adhering to the client's challenging specifications and industry best practices to meet their requirements.
- Developed Customized WordPress themes for local businesses, resulting in faster site loading.
- Proficient in converting PSD/Figma/Canva designs into fully functional, responsive WordPress websites, ensuring pixel-perfect accuracy and seamless user experience across devices.
- Expertise in building e-commerce platforms with a focus on creating scalable, user-friendly online stores that drive conversions and enhance the customer experience.
- Conducted thorough testing and debugging to ensure websites were fully functional across various devices and browsers(i.e. Safari, Chrome, Mozilla).
- Optimized website performance, including Speed (using WP Rocket, LiteSpeed Cache) and SEO (i.e.Yoast, RankMath), to enhance user experience and improve search engine rankings.
- Collaborated with clients and team members to gather requirements, provide progress updates, and deliver projects on time and within budget.